



Naturally, as I cross the country each week, I need reliable weather information every step of the way. So I never travel without my NOAA Weather Radio. With over 800 weather radio stations nationwide I'm rarely out of range of a NOAA Weather Radio transmitter. The up-to-date forecasts are provided by local meteorologists who are most familiar with their weather patterns no matter what region I'm in. The NWS forecasts are straight to the point and repeat every four to seven minutes so I never need to wait for the news to end or "45 minutes of commercial free songs" to finish before I get the information I need. In addition, I receive information about the latest weather conditions, weather watches, warnings, and advisories about the hazards in my vicinity 24 hours a day every day. This is where I hear from **MY weather service**.

With the growth of the Internet, I, like a lot of people, find myself spending more and more time on the web. Weather information available via the National Weather Service webpages provide me with quick access to my local weather forecast, as well as any current hazardous weather watches, warning or advisories. I trust the National Weather Service information since it is from people who live in my area and know my weather the best. Each website concentrates on my region and is free from ads and pop-ups. From the zip code forecast search to current weather radar imagery to records of past weather events, the information I need is no more than a few clicks away starting at **weather.gov**. This is where I find **MY weather service**.



Since I work outdoors, I need to know weather forecasts up to a week in advance. I turn to the National Weather Service. Through the use of the latest in high-speed computers, their forecasts have improved in accuracy by over xx% during the past 20 years. For example, today's five day hurricane track forecast is as accurate as the three day forecast would have been 20 years ago. Knowing what to expect weather-wise for the next seven days is vital to my business. And with their constant research into improving their predictions, the forecasts of tomorrow will be even more accurate. When I travel by air, I'm safer with the National Weather Forecast providing the airlines with accurate weather forecasts at each of more than xxx airports. When the weekend arrives, I check the latest marine weather forecast before I leave on my fishing trip. This is just what I expect from **MY weather service**.

Since 1870, the  
National Weather  
Service has been  
providing the  
nation with the  
best possible  
service in the  
protection of life  
and property.  
That is why I call  
them MY  
weather service.

Interested in learning more about the how's and why's  
of weather? Go to **JetStream**, our online weather  
school at <http://www.srh.weather.gov/jetstream>

For more information about how the **National  
Weather Service** can better serve you go to  
<http://weather.gov/nws>

